

Soham Mukherjee

Experience Summary

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Chief Product Officer, DSSG, New Delhi India

Apr 2023 – Present

Infrastructure & manpower company of 12000+, INR600Cr turnover operating across highway tolling & ecological projects like carbon management & emissions reporting

- Developed prototype Carbon Credit purchase platform wherein assets were collateralized by Web3 tokenization, baselined features using the KANO model. (Skills – Product Management, Leadership, Solution Architecture, System Design, Web3)
- Built sales funnel in B2G & B2B channels & landed paying customers across both, laid the groundwork for B2C. Utilized RICE model to drive engagement across client delivery including increasing stakeholder value through GHG reporting, Carbon Credit PDDs, voluntary market alignment & asset tokenization. (Skills – Presales, Business Development, Program Management, Leadership)

Head of Technology, Aetos Group, New Delhi India

Sept 2020 – March 2023

Principal Consultant, Aetos Growth Partners, New Delhi India

July 2020 – August 2020

4PL Logistics company with prominent warehousing vertical servicing clients like ITC, Emami, Jakson and SMEs

- Led the technology vertical wherein delivered from scratch integrated strategic cloud-based logistics platform for mid-stream inventory management, transportation, and e-procurement, pushing the fulfillment score of 3 customers past 98%. Won CII digital transformation award in “Innovative Best Practice” category. Delivered platform manages GMV worth ~\$39M. (Skills – Product Management, Solution Architecture, Azure, DevOps, API Integration)
- Integrated SaaS acquisitions into the principal business and drove P&L through resulting synergies. Operating ratio was lowered by 40% and another 30% improvement is in pipeline. (Skills – Business Analysis, Cross Team Collaboration, Technology Integration, FP&A)
- Setup technology team, Managed 21 people across 3 technology verticals. Wrote working paper - shop floor adoption of technology. (Skills – Team Leadership, Project Management, Mentorship, Analytics and Machine Learning, Research, PowerBI)

Independent Consultant, New Delhi India

Apr 2020 – June 2020

Multiple mid-sized companies in technology and management consulting

- Set up SOP/SOW for prominent medium sized logistics and infrastructure company's (Aetos) technology pipeline. Drafted technical architecture for bespoke SaaS offering including analytics module, being widely accepted this led to formation of tech practice. (Skills – System Design, Business Analysis, DPR)
- Bid management for medium sized consulting firm & set up of project execution pipeline for IIT-D, FITT incubated AR/VR/MR/3DP company. (RFP response secured projects worth 2.65 Crore during 1st lockdown). (Skills – RFP, Management Consulting)

Consultant, KPMG, Strategy & Operations, New Delhi India

Apr 2019 – March 2020

Management consulting for large infrastructure projects

- Designed the solution architecture (data security and cloud) for the National Logistics Portal (NLP). Secured stakeholder buy-in from the Commerce Secretary's office for its 5-year implementation plan. Performed statutory risk assessment viz. integration with customs (and other govt agencies) with e-marketplace. Currently being integrated with Unified Integrated Logistics Platform (ULIP) to reduce Logistics bill from 13% of GDP to 9%. (Skills: Cloud, System Design, Cross Team Collaboration, CXO Level Presentations, DPR)
- Generated data driven insights for National Conclave on Emerging Opportunities in Natural Gas sector 2020: set up secretariat and coordinated with industry stakeholders like Indian Oil, GAIL, HPCL, BPCL, IGL, MGL to procure data on the potential of 10 major value-added services, identify INR 4 lakh crore worth of sector-based opportunities and employment opportunities for 4.5 lakh people. Work product was presented by Hon. Minister of Petroleum & Natural Gas. (Skills – Stakeholder Management, Data Analysis, Data Visualization: PowerBI)
- Proposed policy level changes for various Ease of Doing Business (EODB) parameters (now World Bank - Business Enabling Environment, WB-BEE) like registering property and starting a business. Built inter-agency cooperation between Ministry of Commerce - Department of Promotion of Industry and Internal Trade, the World Bank and nodal government agencies. India went from 130th to 63rd spot, was the top performing SE Asian country in 2019. (Skills - Feasibility Analysis, Research, Process Improvement, Business Development)
- Assessed digital readiness of ports pan India and created framework for real time data system (RTDS) basis Digital Maturity Model. Comparative analysis of the Data Protection Bill 2018 with GDPR and EU-US privacy shield considering new systems proposed. (Skills – Feasibility and Public Policy Analysis, System Design)

Innovation & Technology Lead, Handygo Technologies, New Delhi India

Nov 2016 – Sept 2017

One of India's largest agriculture input marketplaces also dealing with rural supply chain and crop analytics

- Designed and built hyperlocal navigation module for multimodal deliveries in tier 2/3 towns and rural cities: ~30% OPEX savings via higher delivery throughput. (Skills – Solution Architecture, Google Geocoding, Maps and Directions API, Operations Management, Data Engineering, Elasticsearch, R, DevOps)
- Drafted investment memorandum with KPMG: primed 'Behatar Zindagi' agro-tech SBU for funding. Post event, organization increased monthly revenue from ~\$28K to ~\$1.1M (Skills – CXO Level Presentations, Pitchbook and Data Room, Data Analysis, Financial Modelling, Data Visualization: Tableau)
- Implemented team restructure and drafted an agile technical team of 11 for special projects. (Skills – Program and Stakeholder Management, Team Leadership)

CTO, 1Application, Pan India Offices

Mar 2016 – Oct 2016

Ed-tech startup with pan India synergies

- Directed technical delivery of cloud PaaS for institutions to create student lifecycle management system which handled requests for over 500 institutions across north and southwest India. (Skills – Product Management, AWS, UX Wireframing)
- Established contract level relationships with the first 41 of the total 93 b2b clients, also onboarded over 5000 students and consequently raised funds via mezzanine funding round. (Skills – Stakeholder management, Presales, Strategic Partnerships)

Solution Manager, Computer Sciences Corporation (CSC), NCR India

Feb 2015 – Feb 2016

Software Associate, Computer Sciences Corporation (CSC), NCR India

Feb 2014 – Feb 2015

Insurance and Aerospace based SaaS and infrastructure clients

- Managed the implementation of IT infrastructure projects of AIG, Rolls Royce, and Bombardier across multiple geographies, as SPOC halved transition time in technical proposal management. Received special recognition for contribution towards managing cost-to-performance (IT infrastructure) at Rolls Royce data center. (Skills – Presales, PMO, Cloud Computing, AWS, TCO, Stakeholder Management)
- Reduced transaction related support queries by 30% (Insurance domain) by modernizing legacy adapters and developing a REST based microservice for policy management. (Skills – Java, Spring Framework, REST API development, Software Refactoring, Legacy Code Migration, Version Control Systems)

EDUCATION AND CERTIFICATION

MBA, Warwick Business School, UK

Sept 2018

- Ambassador for WEPN - Warwick Entrepreneurship Professional Network, foreign exchange on Ethics at UBC Sauder School of Business

BE Computer Science Engineering, Manipal Institute of Technology, India

May 2013

Google Certified Data Analytics Professional, AWS TCO and Cloud Economics Expert, PRINCE2 Practitioner (2016), UN-ESCAP-PPP Certification, OCJP, NISM Series XV